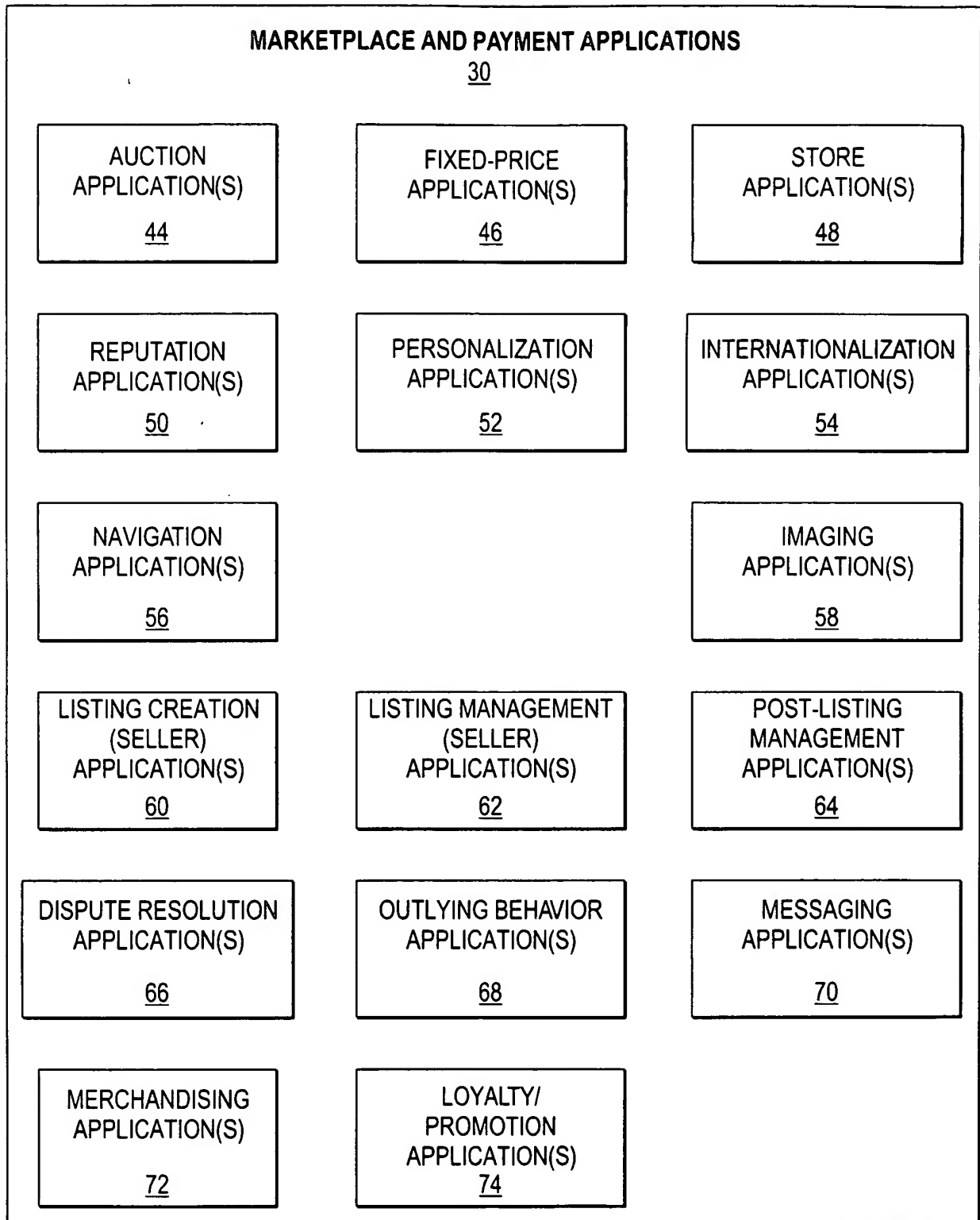


FIG. 1



**FIG. 2**

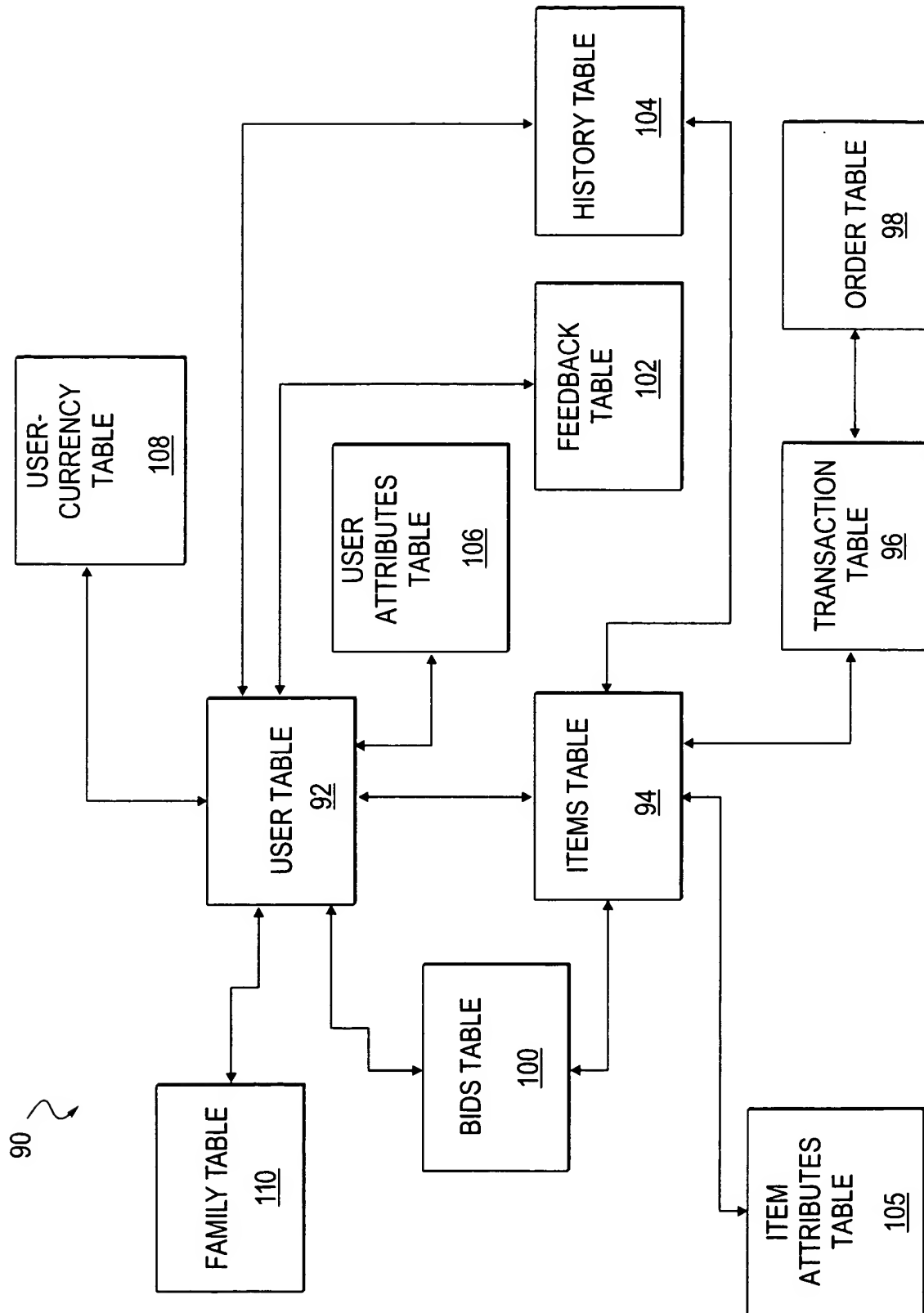


FIG. 3

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USER ATTRIBUTES TABLE	
FEEDBACK	FEEDBACK SCORE FEEDBACK PERCENT INCREASE NEGATIVE FEEDBACK NEUTRAL FEEDBACK
EVENTS	CONTACT INFORMATION CHANGED BILLING INFORMATION CHANGED CHECKING ACCNT INFORMATION CHANGED CREDIT CARD DECLINE
OPEN	TOTAL LISTING COUNT TOTAL QUANTITY AVAILABLE AVERAGE SALES PRICE LISTING FEES
CLOSED	FRAUD CLAIMS TOTAL LISTING COUNT SUCCESSFUL LISTINGS LISTING CONVERSION RATE TOTAL QUANTITY AVAILABLE TOTAL QUANTITY SOLD QUANTITY CONVERSION RATE GROS MERCHANDISE SALES AVERAGE SALES PRICE LISTING FEES TOTAL BIDS TOTAL UNIQUE BIDDERS NUMBER OF DUTCH AUCTIONS NUMBER OF BUY IT NOWS FRAUD CLAIMS PAID FRAUD CLAIMS NOT PAID

FIG. 4

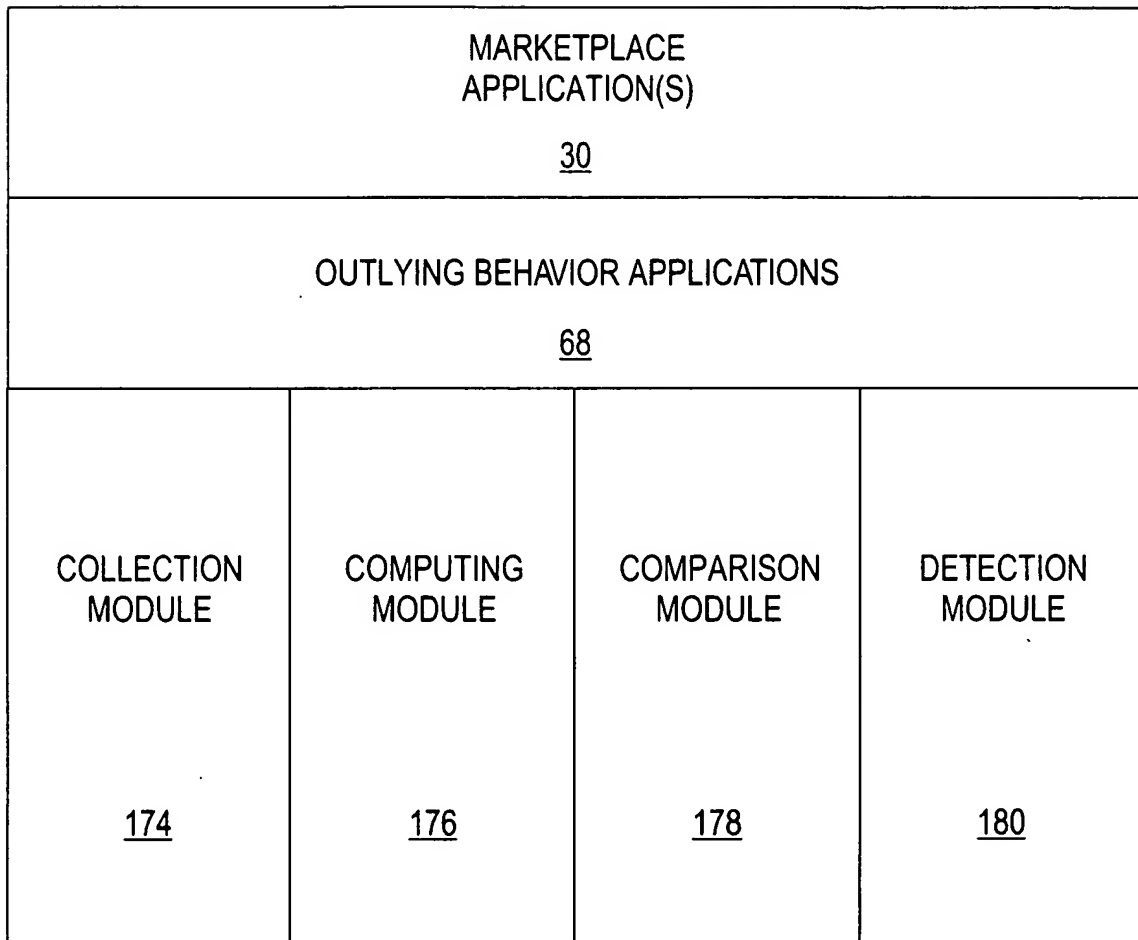


FIG. 5

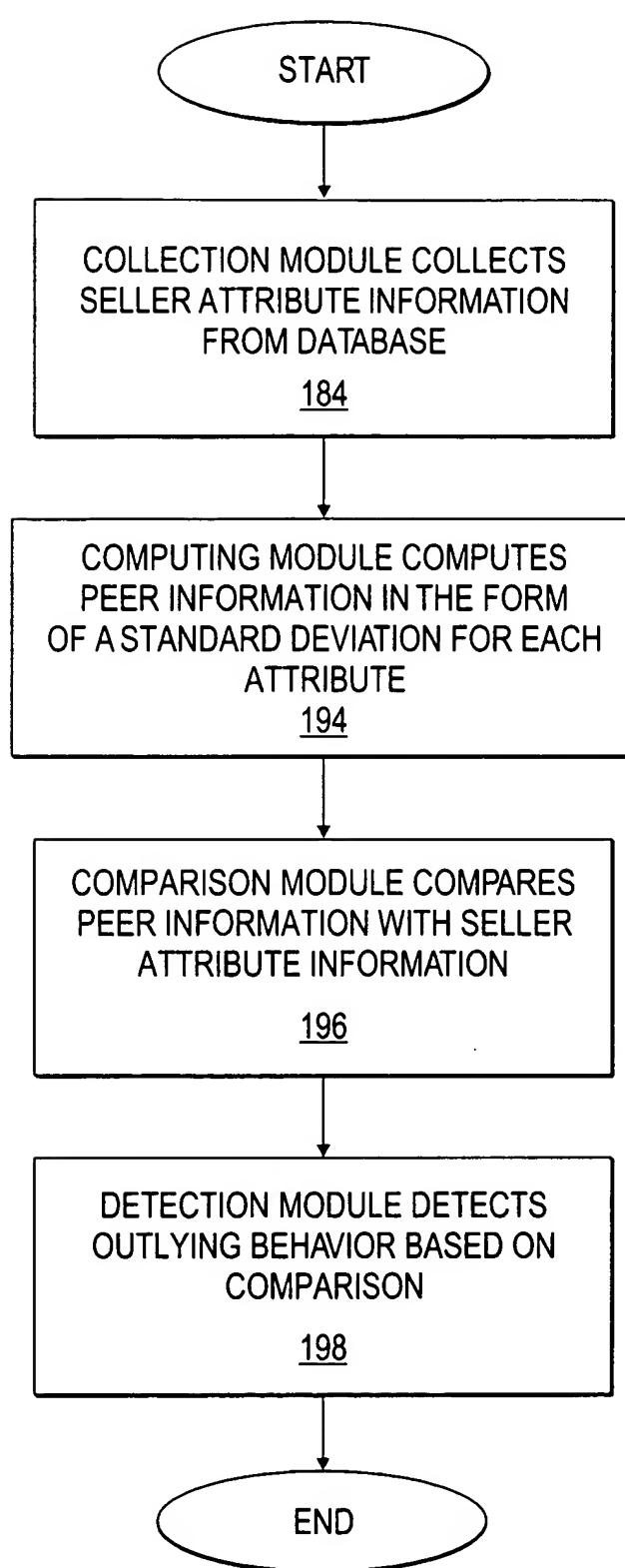


FIG. 6

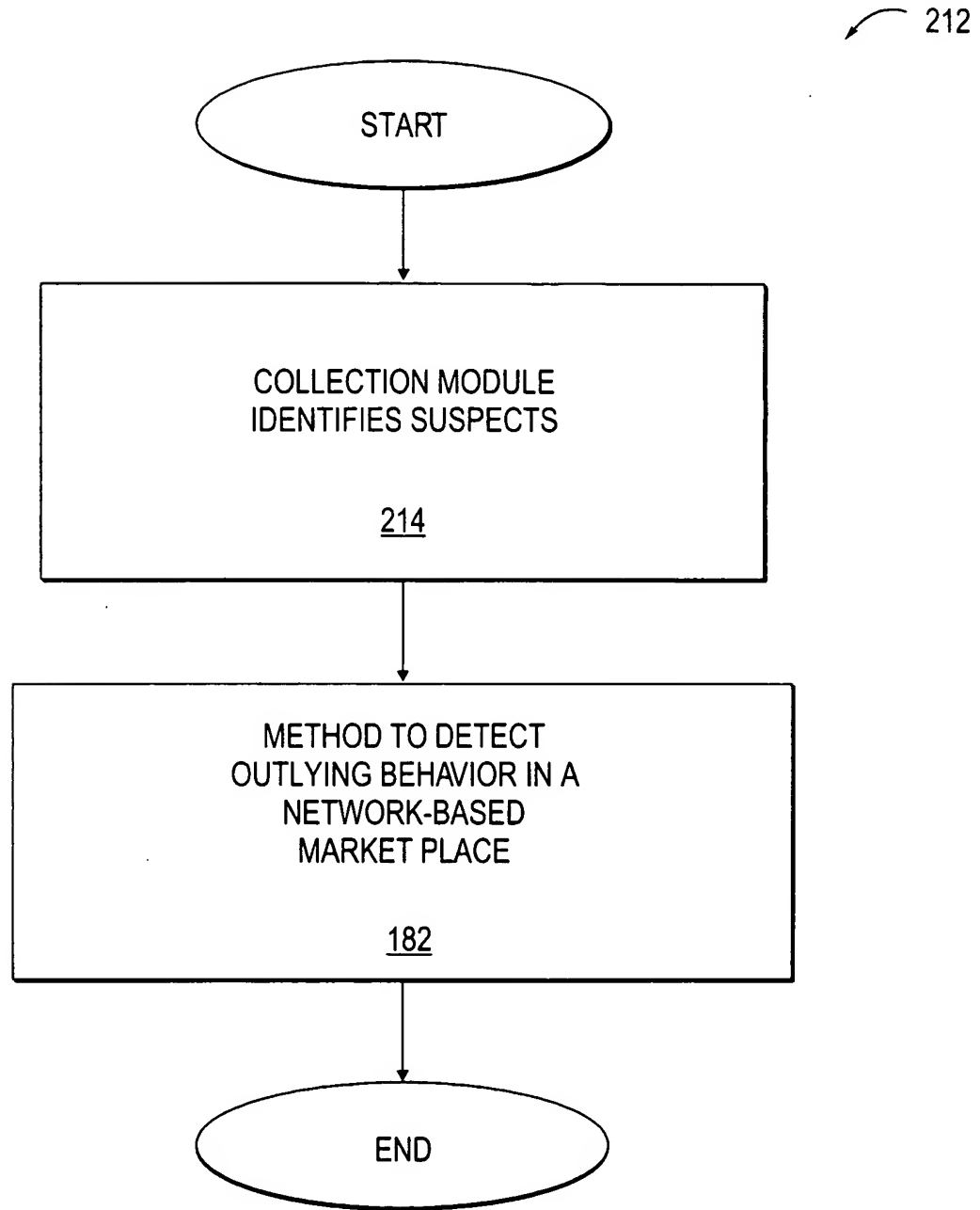


FIG. 7

User ID: John Doe(jdoe@aol.com)(private)

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Show  Weeks back

Weekly Summary	Feb-24-02-Mar-02-02	Feb-17-02-feb-02	Feb-10-02-Feb-16-02
Week In Year Feedback	2002W09	2002W08	2002W07
Feedback Score	100	50	10
FB % increase	100%	80%	0%
Negative FB	4	0	0
Neutral FB	0	0	0
Events			
Contact Info Changed	Yes	No	No
Billing Info Changed	Yes	No	No
Checking Acct Info Changed	Yes	No	No
Credit Card Decline	Yes	No	No
Open			
Total Listing count	3	2	0
Total Qty Available	3	2	0
ASP	\$3.00	\$4.00	\$0.00
Listing Fees	\$0.00	-\$1.00	\$0.00
FPP - Open	7	0	0
Closed			
Total Listing count	3	2	0
Successful Listings	1	1	0
Listings-conversion rate	33%	50%	0%
Total Qty Available	3	2	0
Total Quantity sold	1	1	0
QTY - conversion rate	33%	50%	0%
GMS	\$3.00	\$8.00	\$0.00
ASP	\$3.00	\$4.00	\$0.00
Listing Fees	\$0.00	-\$1.00	\$0.00
Total Bids	1	2	0
Total Unique Bidders	1	1	0
Number of Dutch auctions	0	0	0
Number of Bin	0	0	0
FPP - Paid	0	0	0
FPP - Other	0	0	0

FIG.  
8



REFERRAL LIST		200
202	CATEGORY: CAR STEREOS	
204	ATTRIBUTE: CLOSED GMS	210
206	PEER GROUP: AVERAGE SELLERS	
207	USER ID	RESULTS
	John Doe	6
	Jean Doe	2
	Julian Doe	1
	Jason Doe	1

FIG. 9

